

POST SHOW REPORT

22-25 APRIL 2011

The richest market of Iraq opened its gate to new businessmen and investors.



BASRAH-IRAQ

BuildExpo

2nd INTERNATIONAL CONSTRUCTION
AND BUILDING MATERIALS,
TECHNOLOGIES MACHINERIES AND
INFRASTRUCTURE EXHIBITION



2nd International Basrah Expo welcomed over 145 International companies including 20 Local and 125 foreign companies enabled the investors and visitors to find reliable partners and make investments in the region. The exhibition was also a massive step for Int. firms to penetrate in the attractive market. This convenience enabled the Int. and European businessmen to have access to this charming market with ease.

When compared with last year, there was an incredible change in the city of Basrah after the first International Basrah Expo that took place in April 2010. The first Basrah Expo organized by Elan Expo and Atilim Fairs, opened the Gates of Basrah to International investors, manufacturers, building, construction and consulting companies. In a year, after the reconstruction projects began, the changes in Basrah construction sites were noticeable.

Atlas Jet and Turkish Airlines also provided support for businessmen who travel to Basrah by increasing flights 3 times a week.



Opening Ceremony

**Basrah Expo
was held on
22-25 th April 2011
at the Basrah
International Fair
Ground**

The opening ceremony started with the speech of , Honourable Ali Riza Ozcoskun; Turkish Consul General of Basrah, Honourable Nezar Rabeea Al Jabri; Governor of Basrah, Honourable Richard Wood; The British Consul General in Basra.

High level government and diplomatic officials also attended the ceremony:

- Turkish Consul General of Basrah, Honourable Ali Riza Ozcoskun
- The British Consul General in Basra, Honourable Richard Wood
- Basrah Provincial Council Chairman, Jabbar Ameen Jabbar
- Governor of Basrah , Nezar Rabeea Al Jabri
- Head of Basrah Investments Commission , Haider Ali Fadel
- Chairman of Basrah Chamber of Commerce, Ayad Radhe Hassan



Exhibitor And Visitor Information

Total Number of Exhibitors: 145

Participating Countries: 8

Turkey, Iraq, Iran, Oman, A.B.D., Jordan, Kuveyt, Germany

Total Area: 10.000 square meters

Total Number of Visitors: 22 .000



Our Sponsor and supporters

Media Supporters

Our Media supporters and supporting organizations have helped to promote Basrah Expo substantially via television and radio broadcasting, magazine and newspaper advertising and several other online marketing communication methods.



- Iraq Updates
- Balkans
- Seeking Alpha
- Iraq Business News
- New Iraq Net
- Iraqinet
- Hurria TV
- Gulf State Company
- Bvents
- Trade Key

Testimonials

The entire event was managed in a very professional manner from the beginning. The response from your support team was very prompt and co-operative. Even before the exhibition started our interactions had been very satisfactory and our every query was replied promptly and satisfactorily. Overall we are very happy to participate in this exhibition. I would also like to extend my special thanks to who did a splendid job in designing and fabricating our stand.



Shantanu Ghosh Roy
General manager
Al Anwar Ceramic Tiles
Co. SAOG,

Basrah Expo was a great event for both exhibitors & visitors. We got to know each other & establish some business relations with the participants. The Expo was very well organized, the supervisors were very nice & helpful, there was a great number of visitors who showed interest in our products. The clients we interacted with were mainly from the governmental sector (Ministry of Oil (Iraqi Drilling Co.), & Ministry of irrigation & water resource). Finally, we would like to thank you for your great effort to organize that event.



Eng. Saif Al-Kishtaini
Project Manager
Al-Manar Group

I would like to thank the organization team for their support during the exhibition. We definitely would be in future exhibition in Basrah.



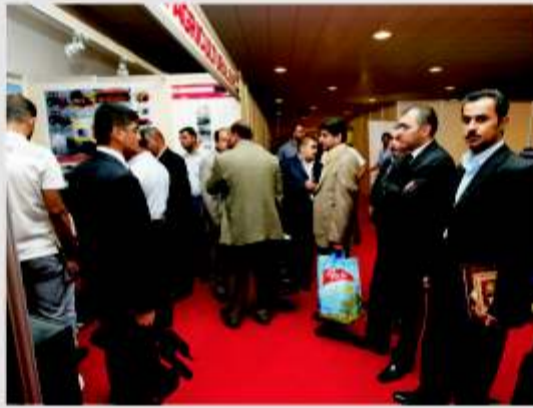
Ferhat KOKU
Export Area Manager
Duyar Valve

Groupe Clestra Hauserman has been very pleased to participate to Basrah Expo as it was an entry for a new era in the business in Iraq. We manufacture demountable partitions and we got a lot of visit throughout the time of the exhibition. The exhibition was very well organized by professional and available people and we could count on them anytime to arrange anything.



Tewfik HAMZAOUI
Export Manager
Groupe Clestra

Pictures From The Fair



Pictures From The Fair



*We would like to see you at our future
Basrahexpo in 2012*

10-13 January 2012

BasrahExpo
INTERNATIONAL FAIRS | IRAQ